

# **Desert Light Film Competition 2010**

**a competition for New Mexico high school and middle school students**

## **ENTRY RULES**

1. All production must be supervised and influenced by the student.
2. All scripts and ideas must be original and written by the student.
3. Submissions may be no more than seven minutes in length (including credits).
4. Entries will contain no foul or vulgar language, no graphic violence, or sexual content.
5. Entry forms should include all credits and contact information. Complete the entire entry form.
6. Categories include Animation, Music Video, Drama/Comedy, Documentary and New Mexico Tourism Commercial.
7. Tourism commercials should be 30 seconds in length, and must include the New Mexico tourism logo as well as the phrase "Land of Enchantment." Students may focus on a single tourist attraction, or on several. Topics are not limited, but could include New Mexico scenery, ballooning and balloon events, cultural attractions, wildlife, sports, etc.
8. Submissions must be in DVD or VHS format. Label each entry with your name, address, phone number, division and category.
9. Background music should include no more than 20 second portions of copyrighted recordings. Multiple songs may be included.
10. To win the "Best of Festival" award, film must contain only original music or student may provide written permission for use from the composer or copyright holder.

## **JUDGING AND AWARDS**

1. Entries will be judged on resourcefulness, production quality, creativity, originality and entertainment value.
2. Tourism commercials will also be judged on persuasiveness to visit New Mexico.
3. Awards will be given for the best film in each category and division, at the judges' discretion.
4. Submission of entry grants to the *Otero County Film Office* permission to use footage for possible future promotional materials.

## **USE OF SUBMISSIONS**

I hereby give permission to the *Otero County Film Office* to include the film entitled

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submitted to the Desert Light Film Competition, for the purpose of future promotion of the Desert Light Film Competition.

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Signature & printed name of instructor or parent for students under 18 years of age

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School or Organization (if applicable)